

# LOGISTICS ADVISORY SERVICES



## From strategy to implementation, LJM Group delivers results.



### Profitability Tool for Online Retailers:

Identify and quantify which products you ship that are making or losing you the most money in transportation charges. Use this data to optimize your product mix or shipping strategy.

### Flat Rate Pricing Tool for Online Retailers:

Most current shippers are shifting to flat shipping rates for their eCommerce orders. Use advanced data mining to identify what that flat rate should be for your organization to minimize shipping losses and maximize the customer experience.

### Matching Reports:

Quantify the effectiveness of your shipping systems estimated Carrier cost, to the true cost charged by the Carriers. Target any areas with significant deltas to stop the bleeding in lost shipping charge recoveries.

### Facility Rationalization Studies:

Are your distribution centers in the right place? What would be the potential cost savings of a new location? We can help you answer these questions.

### Customized Client Rate Tables for Shipping Systems:

We help shippers build the best charge-back model for their varied customer basis, then build the custom tables needed to assist resource challenged IT teams in implementation.

### Competitor Pricing Analysis Comparisons:

How does your eCommerce shipping strategy match up to your competition? We can compare and contrast these practices and make industry best-practice recommendations for your organization.

### Ship-from-Store Distribution Model Implementation:

We can help you turn your brick & mortar stores into mini-distribution-centers to improve your order time in transit and reduce your shipping costs, all while increasing store traffic.

### Shipping System Recommendations:

Need a new Parcel Shipping System but don't know where to start? We can look at your organization and recommend industry leaders to fit your needs and your budget.



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